



# Million Messages

Contact	Key Messages	Handout
<b>Prenatal</b>	<ul style="list-style-type: none"><li>Injuries are the leading cause of death and hospitalization for children.</li><li>Injuries are predictable and preventable.</li></ul> <b>Baby Furniture</b> <ul style="list-style-type: none"><li>A car seat that is less than 10 years old, has not been involved in a car crash, and is rear-facing is needed.</li><li>The crib needs to be made after 1986 (to ensure it meets safety standards).</li></ul>	Protect Your Child - Prenatal
<b>Newborn</b>	<b>Motor Vehicle Collisions</b> <ul style="list-style-type: none"><li>Infants must use a rear-facing car seat until they are one year old and 22 lbs. (10 kg) and can walk.</li></ul> <b>Shaken Baby Syndrome</b> <ul style="list-style-type: none"><li>Many caregivers and parents become frustrated and angry when caring for a crying baby. Have a plan to recognize and deal with frustration. It is more important to stay calm than to stop the crying. Never Shake a Baby.</li></ul>	Protect Your Child - Birth to 6 Months
<b>2 Month Visit</b>	<b>Drowning and Suffocation</b> <ul style="list-style-type: none"><li>Never leave a baby alone while he or she is being bathed.</li><li>Remove the plastic wrapping on cribs, make sure the mattress fits snugly, and do not place pillows, stuffed toys, or bumper pads in the crib.</li></ul> <b>Scalds and Burns</b> <ul style="list-style-type: none"><li>Always test the temperature of bath water with your elbow and make sure the hot water temperature at the taps is set at no more than 49°C (120°F).</li></ul>	Protect Your Child - Birth to 6 Months
<b>4 Month Visit</b>	<b>Falls</b> <ul style="list-style-type: none"><li>Stairs and open areas may become a risk for falling. Use baby gates.</li><li>Children are beginning to learn to roll; they need supervision on surfaces above the floor.</li></ul> <b>Choking</b> <ul style="list-style-type: none"><li>Keep small objects out of a child's reach.</li></ul>	Protect Your Child - Birth to 6 Months



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<b>6 Month Visit</b>	<b>Falls</b> <ul style="list-style-type: none"><li>• Infants are becoming mobile and curious. Once children can stand, the crib mattress should be lowered and the crib should be kept away from windows.</li></ul> <b>Poisoning</b> <ul style="list-style-type: none"><li>• Store chemicals and poisons out of reach of infants.</li><li>• Be aware of any poisonous plants in the house.</li></ul>	Protect Your Child - 6 to 12 Months
<b>12 Month Visit</b>	<b>Motor Vehicle Collisions</b> <ul style="list-style-type: none"><li>• Once children are one year of age and 22 lbs. (10 kg) and can walk, they can use a forward-facing seat that has a tether strap until they are a minimum of 40 lbs. (18 kg).</li></ul> <b>Poisoning</b> <ul style="list-style-type: none"><li>• Keep all medicine and cleaning products locked away in the kitchen and bathroom.</li></ul>	Protect Your Child - 12 to 18 Months
<b>18 Month Visit</b>	<b>Falls</b> <ul style="list-style-type: none"><li>• Keep the child's furniture, including his or her bed, away from the windows.</li></ul> <b>Drowning</b> <ul style="list-style-type: none"><li>• Never leave a child alone near or in water. This includes pools (including paddling pools), lakes, bathrooms, and other sources of water.</li></ul>	Protect Your Child - 18 Months to 4 Years
<b>Pre-school</b>	<b>Motor Vehicle Collisions</b> <ul style="list-style-type: none"><li>• Children are not capable of safely crossing a street alone until they are about 9 years old.</li><li>• Booster seats allow the seat belt to work much more effectively on small bodies. Children must pass the three-point test on the handout before a seat belt alone will protect them.</li></ul> <b>Falls</b> <ul style="list-style-type: none"><li>• Always supervise children at the playground; this is the age when they start to engage in more risky behaviour.</li><li>• Children must always wear a helmet when bicycling, scootering, rollerblading, and skateboarding.</li></ul>	Protect Your Child - Preschool