

Use It or Lose It
Mobilizing Knowledge to Improve Health

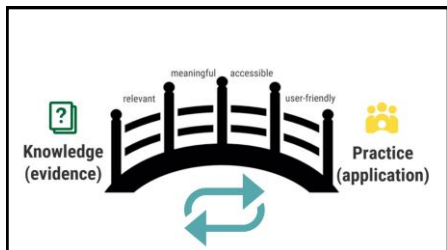
Saskatchewan Health Authority is situated on Treaty 2, 4, 5, 6, 8 and 10 Territories and the Homeland of the Métis.

We strive to understand and honour the truth and history of this land, and build respectful relationships with the ancestors of this place and the land.

What is Knowledge Exchange (KE)?
Knowledge exchange is the purposeful movement of data, information, and knowledge between two or more parties, often for the purposes of collaborative problem solving. (Provincial Centre of Excellence for Child & Youth Mental Health at CHEO, 2006)

Huh?

- KE includes all sorts of mutually beneficial activities focused on sharing research, knowledge, and evidence of all kinds.
- For our purposes, KE includes activities and tools which gather, interpret, and share knowledge from and between researchers, decision makers, service providers, and/or people with lived experience.
- Why? To put knowledge into the hands of people and organizations who can put it to practical use, and to help research, problem solving, and planning be more responsive to individual and community needs.

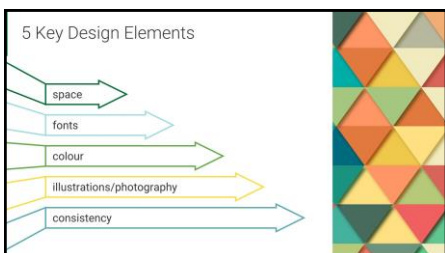


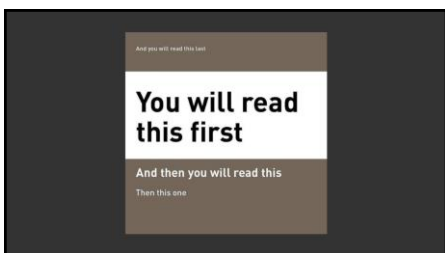
- presentations, workshops, in-services
- articles, reports, blog posts, newsletters, practice guides, patient/client education, websites, social media posts, media releases, podcasts
- infographics, data visualization, visual practice guides/tools, campaigns (print/digital/social media)

show & tell: tell us about your...

- product/resource development (handout, poster, infographic, brochure, etc.)
- communication or engagement (connecting with a group/community, information sharing)
- data translation (program stats, evaluation/research results)












Health Literacy



the ability to access, understand and act on information for health

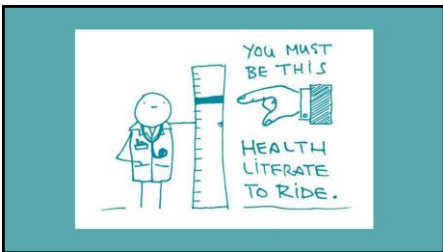


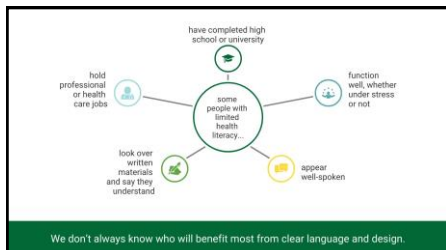
accessing health information & services can be difficult - especially for a person who is ill, anxious, or in pain

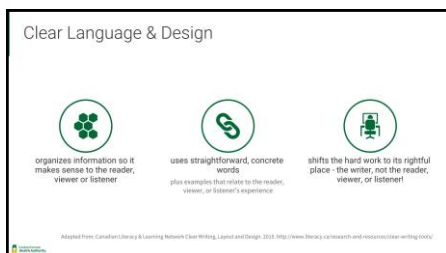


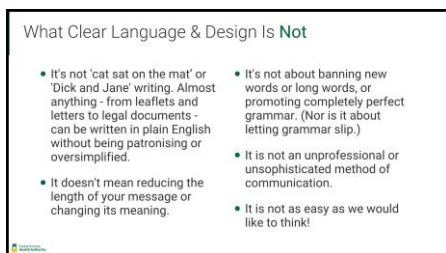
a person's health literacy is impacted by their own context and abilities - and on the efforts of health and social systems to make information more accessible

Up to 60% of Canadians have low health literacy.*
Anyone can have low health literacy.

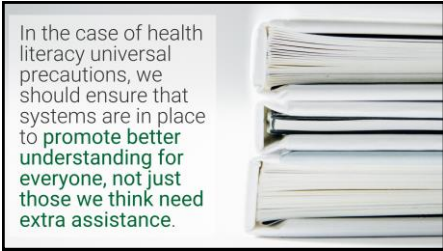


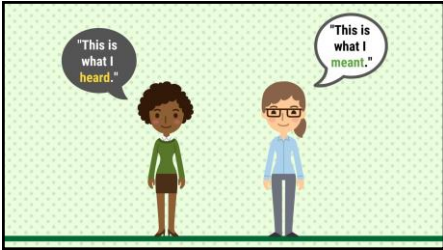






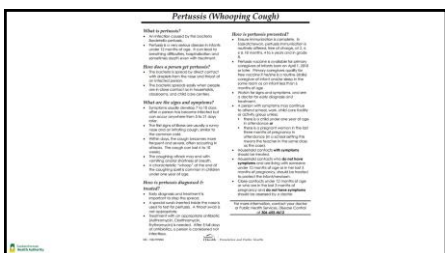


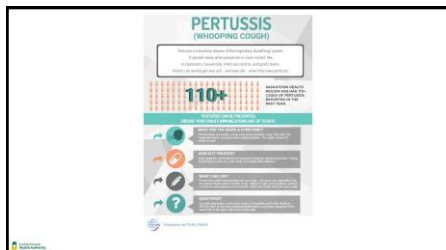


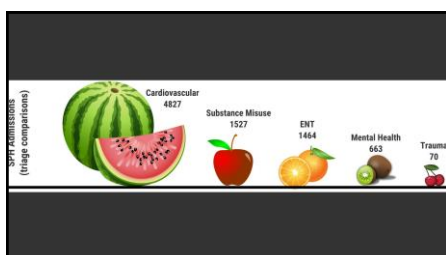




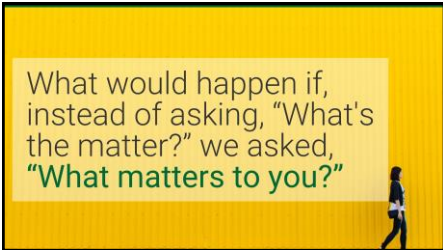




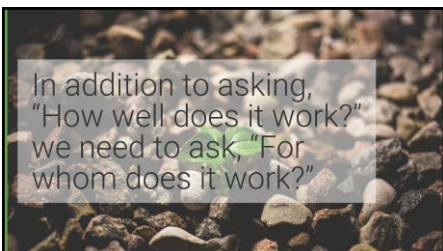



















Tools & Resources

 stock photography pexels.com getty.com	 clip art & illustrations www.clipart.org classroomclipart.com	 presentation software www.socuri.ro	 colour palette generator www.colors.es	 infographic programs www.infographic.com canva.com piktochart.com visual.ly
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Questions?
Comments?





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