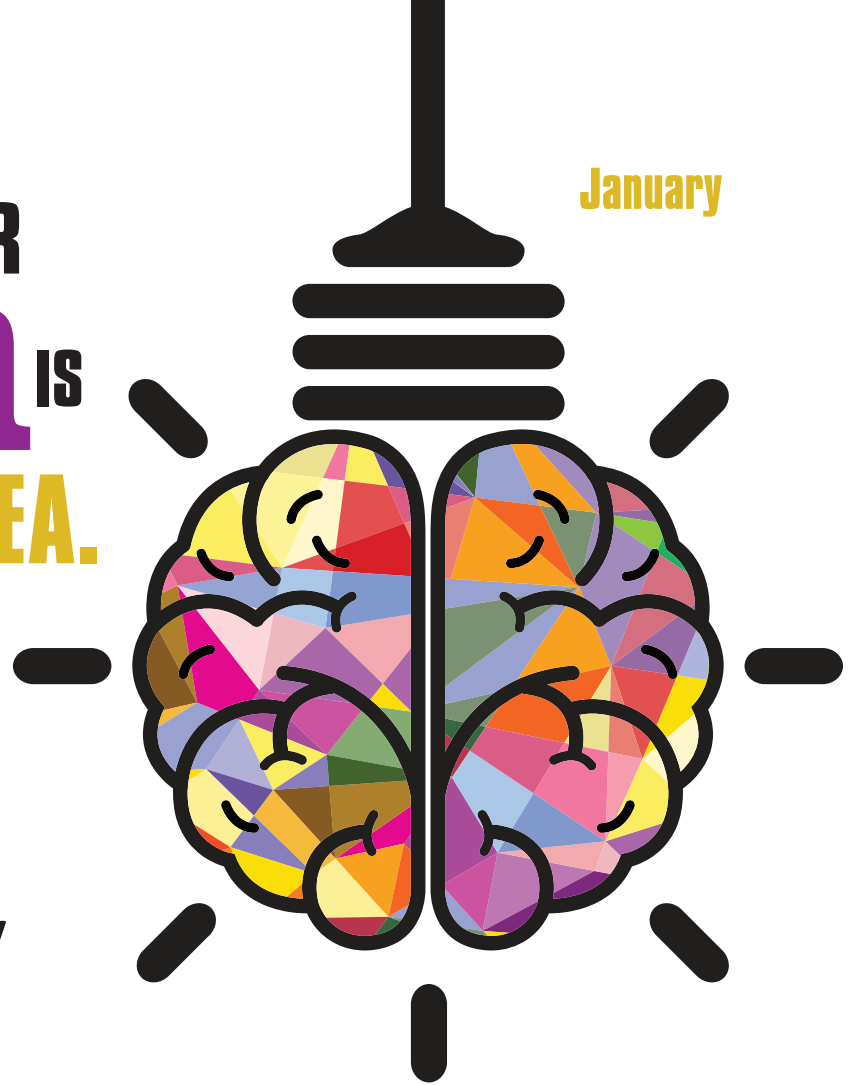


TAKING CARE OF YOUR Brain IS SUCH A BRIGHT IDEA.



Every year, approximately

6,000 Canadian children

experience a major head injury which results in a lifelong disability.

Keep children's brains safe by practicing the following:

1

Ensure they wear helmets when doing activities like cycling, skateboarding, tobogganing, and skating to protect them in a crash or fall.



Use car seats while in vehicles to protect them in case of a crash.

2

Use baby gates on stairs and safety straps on baby equipment (e.g., strollers, high chairs) to prevent falls.

4

Avoid alcohol, tobacco, and other drugs during pregnancy to protect their growing brains.



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