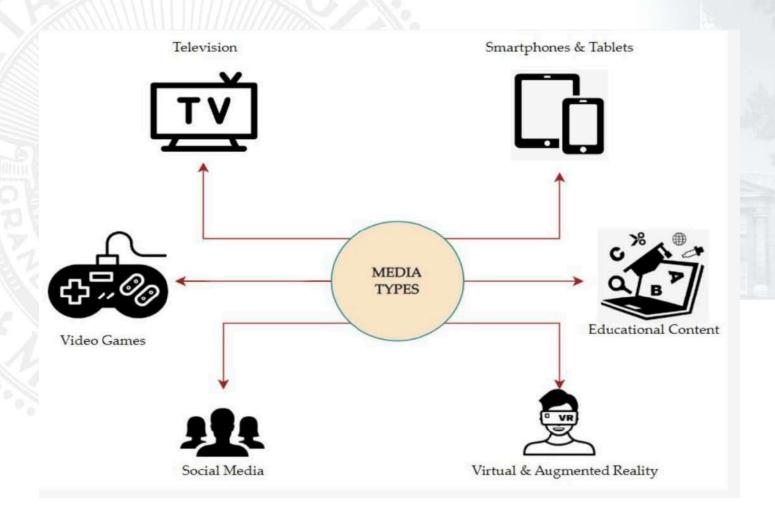
#### **Disconnected Connections:**

The Impact of Screen Time on Young Children's Social-Emotional Well-Being

Victoria Talwar

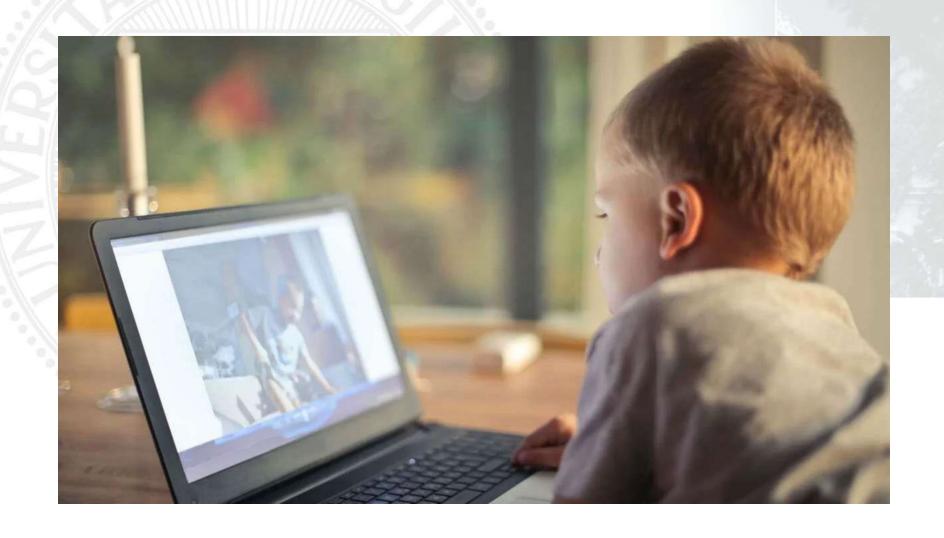
Professor, Canada Research Chair
Director, Daniel & Monica Gold Centre for Early Childhood Development
Dept. of Educational & Counselling Psychology
McGill University, Canada





Panjeti-Madan, & Ranganathan, (2023



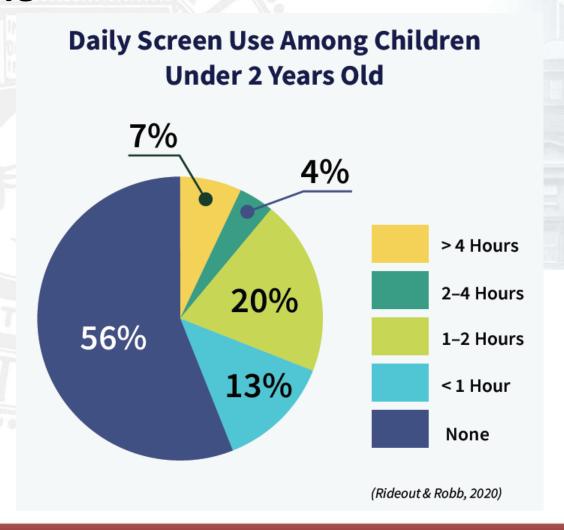








#### Screen time





#### **Canadian Paediatric Society (2023)**

Nearly all children in Canada are exposed to screens by the age of 2 and

only 15% of Canadian children aged 3 to 4 years meet screen time guidelines of <1 hour/day .

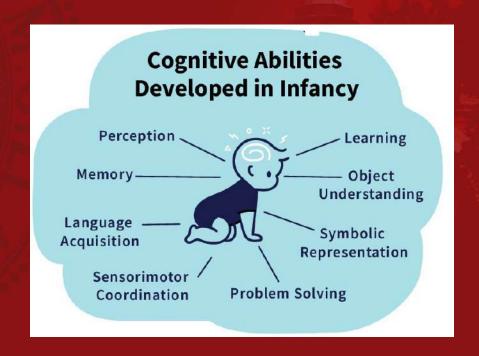


## **Good news**



# Brain Development

- Heightened brain plasticity
- Experiences shape and influence brain development





#### DEVELOPMENTAL DOMAINS

#### COGNITIVE



- Memory
- Problem-solving and reasoning
- Mathematical thinking
- Knowledge development
- Understanding the world around

#### SOCIAL AND EMOTIONAL

- Relationship with adults
- Relationships with other children
- Emotional behavior
- Self-identity and belonging



#### LANGUAGE



- Understanding words
- Communication and speech
- Vocabulary
- Reading and writing development

#### PHYSICAL



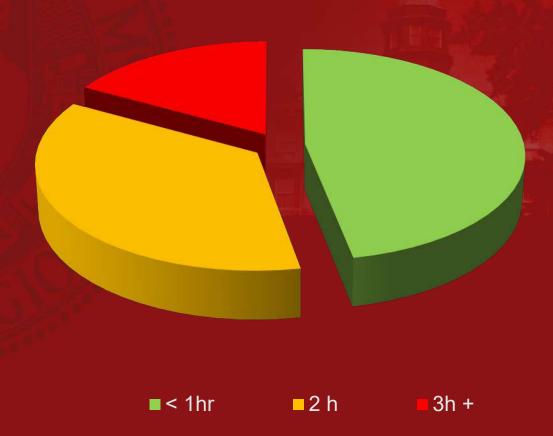
- Perception
- Motor skills
   Development
- Nutrition and health
- Physical growth and development



#### Screentime per day

#### McArthur et al 2022

the association between hours of screen time (≤1 vs 2 vs ≥3 h/day) and children's developmental and behavioral outcomes in 36 month year olds





# McArthur et al 2022

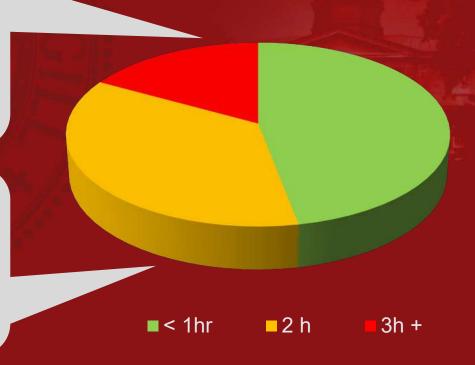
Even greater at risk range of internalizing

- externalizing problems
- delays in developmental milestones achievement
  - Language delays

#### Greater at risk range:

- internalizing
- externalizing problems
- delays in developmental milestones achievement

Screentime per day





#### Children between 5 – 6 years of age

Lakicevic et al (2025)

Parent report of screen time

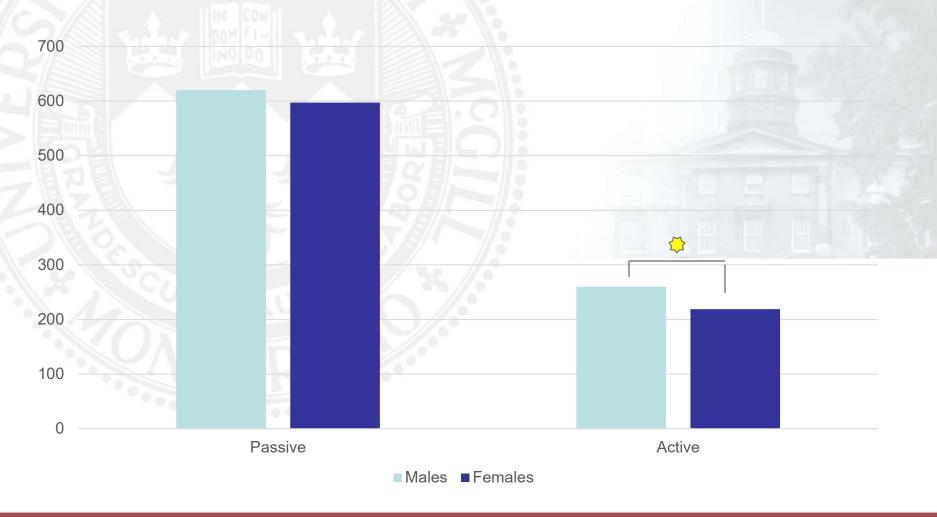
#### Child measures of cognitive abilities:

Executive functioning:

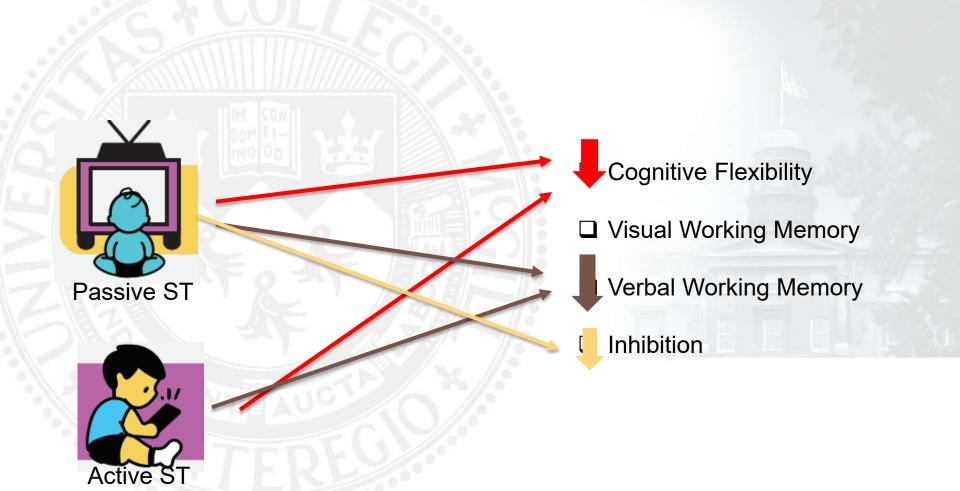
• Cognitive flexibility, visual and verbal working memory, inhibition



## **Weekly Screen Time**







# Displacement



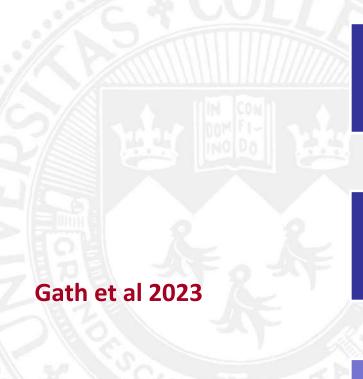
Screen time can mean less time interacting with a caregiver





Child-caregiver interaction fundamental importance for development





Language and parent-child relation

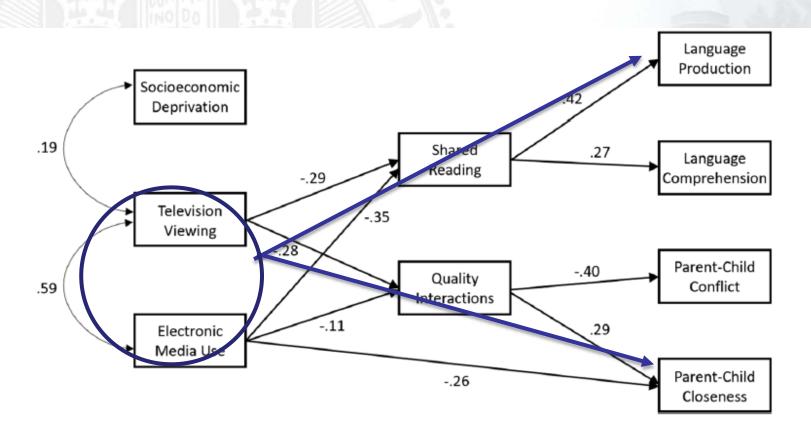
Evidence for displacement

Children 3 to 5 years;

Parent reports and children test of language ability and comprehension



# Preschoolers' screen time and reduced opportunities for quality interaction: Associations with language development and parent-child closeness



Gath et al, 2023



# Key Developmental Social-Emotional Learning in Early Childhood



identify and label emotions in self and others



Learn empathy, helping, and pro-social behaviors;



Regulate intense emotions through coregulation with caregiver;

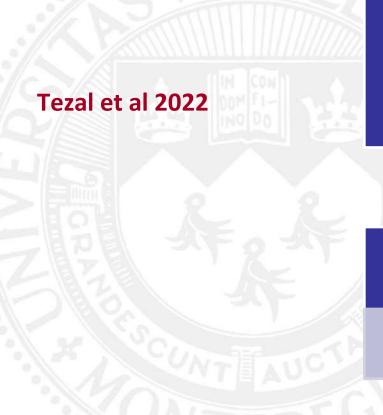


Developing regular circadian rhythms and sleep critical for brain and emotional health



Practicing social problem-solving;





#### 220 Mothers and children 2-5 years

#### 2 groups:

Low Screen Time: < 1 hour/day

High Screen Time: ≥ 4 hours/day



#### Strengths and Difficulties Questionnaire

Emotional symptoms

Conduct problems

Peer relationship problems

Total difficulties

Hyperactivity

Pro social scores



# Children with excessive screentime



- Emotional symptoms
- Conduct problems
- Peer relationship problems
- Total difficulties

 No differences on hyperactivity or prosocial scores





# Association between excessive ST and Health-related quality of life and behavioural problems

- 4985 children between 3 and 6 years of age
- Quality of Life Inventory
- Conners Parent Rating Scale

Excessive screen time: 1 + hour per day

Early exposure: if before 2 years of age



#### **Excessive ST**



#### **Early Exposure:**

- boorer emotional functioning,
- social functioning
- school functioning
- physical functioning

- Lower emotional functioning
- More behavioural problems
  - Conduct
    - Learning
  - Psychosomatic
  - Implusive-hyperactive
    - Anxiety
    - Hyperactivity



Niiranen et al (2024)

Parental factors affect the association between children's screen time and psychosocial symptoms

5 year-olds from Finnish CHILD-SLEEP birth cohort

Child screen time and psychosocial problems

Parents 'depression, stress, and parenting style



#### **High Level of Screen Time**

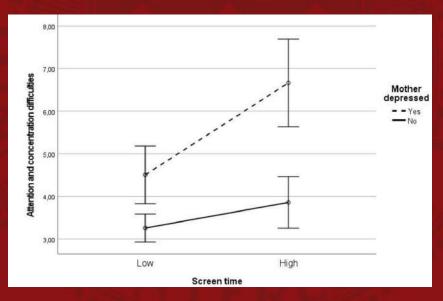


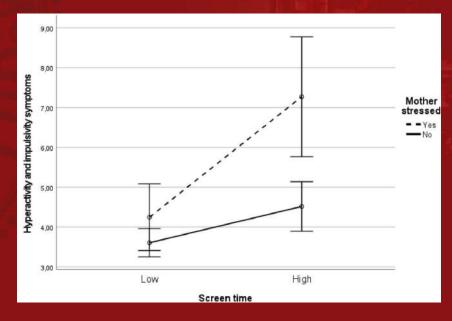
- Parent mental health
- Parenting style
- Background factors

- Attention & concentration difficulties
- Hyperactivity & impulsivity symptoms
- Internalizing & externalizing symptoms



# Maternal stress and depression moderates association between ST and psychosocial symptoms







#### Liu et al (2021)

# Longitudinal studybirth cohort study

- 2490 children at .5, 2.5 and 4 years
- Strengths and Difficulties Questionnaire

### High ST

```
.5 years ST > 0 h/day
2.5 years ST > 2 h/day
4 years ST > 2 h/day
```



#### **Excessive Screen Time**





#### **High Level of ST**

At .05 years

Similar for 2.5 years

At 4 years

Ç

Emotional symptoms

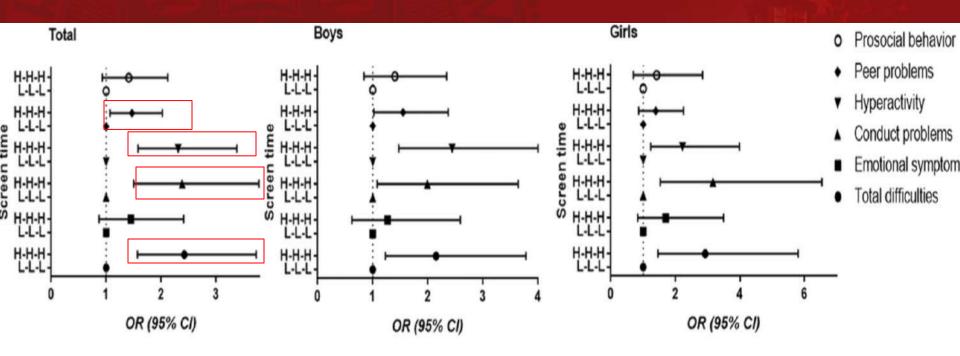
Hyperactivity

No gender differences

conduct problems peer problems, hyperactivity prosocial behavior



## Sustained Excessive ST



Adjusted odds ratios (95% confidence intervals) between sustained ST and emotional and behavioral problems (H-H-H, continuous high ST; L-L-L, continuous low ST)



Family/socioeconomic factors affecting screen time and its impacts

Lower family income

High family TV time

Smaller living spaces

One sibling

Greater maternal pre-pregnancy BMI

Lower maternal age

Not predominantly breastfeeding

Lower maternal education level

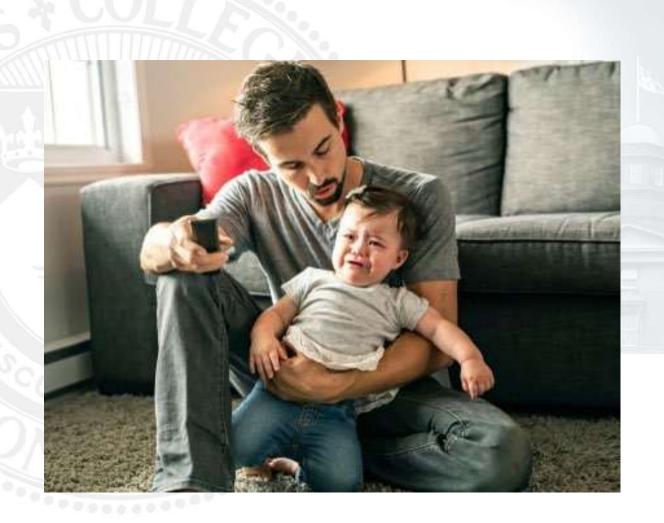


#### Temperament behavioural profile

- Child factors are associated with ST
  - Poor self-regulation
  - Surgency
  - Negative affectivity
  - Effects greater in families facing greater social risk







**Calming the Child Down** 



# Disruption



High media use linked to less curiosity, and self-control



Heightened risk for dysfunctions known as sensory processing disorders



Persistent selfregulation problems
predict higher media use
by age 2



Screen time at age 4 is connected to higher dysregulation at age 8.



- Associate with emotion regulation difficulties and behavior problems.
- •Tech-based distractions have been strongly linked with ADHD symptoms.





#### Benefits of Screentime

Limited documented benefits of screen exposure in infants/toddlers

Video-deficit effect: real-world interaction > screen-based learning

Any positive benefits that may result only when co-viewing and repeated

But may actually be accompanying interactions that lead to educational gains

Parents may **overestimate** infants' learning from videos





# **PARENT BEHAVIOUR**



#### Your own media habits?

Be aware how you use digital media





**Technoference** the interruption of parent-child interactions by technology



### **Zhang et al (2025)**

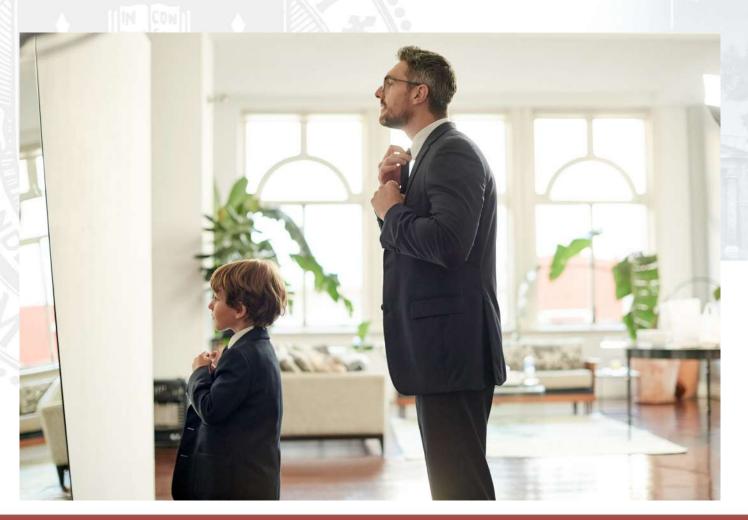
positive association between parental technoference and child problematic media use



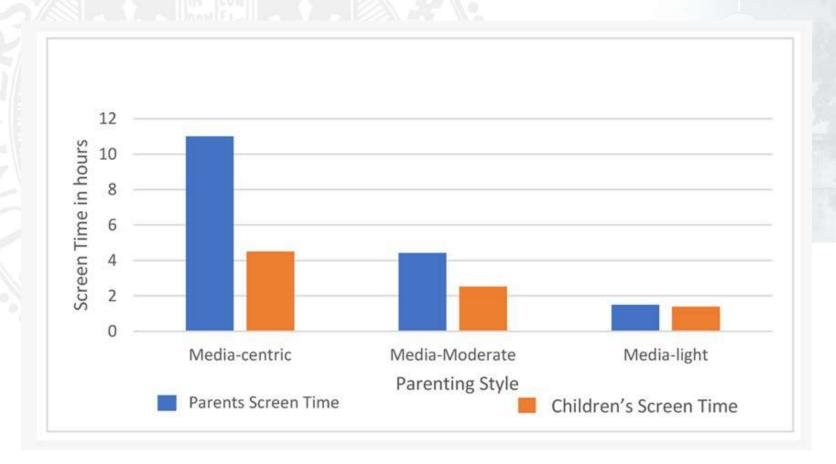




## **Social learning mechanisms**



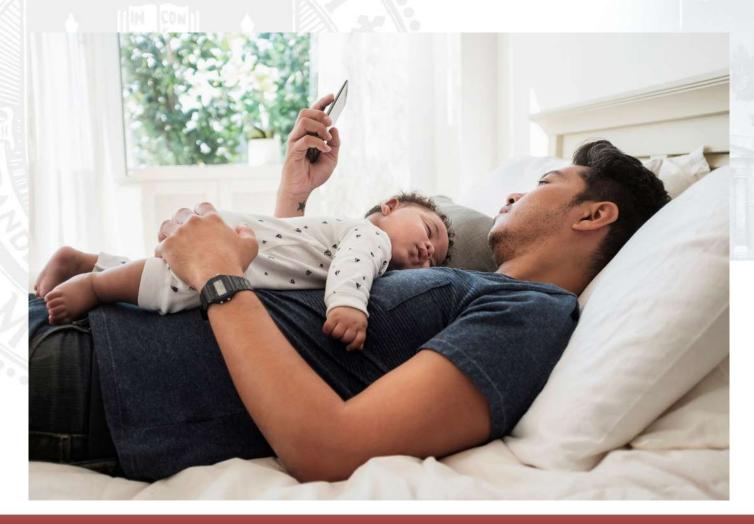
#### Parenting orientation affects screen time



Panjeti-Madan, & Ranganathan, (2023)



## Positive consequences of parent media use





**Advising and Supporting Parents** 

## **MENTAL HEALTH PROFESSIONALS**



#### **Harm Reductions Strategies for Families**

Educate parents on negative screen use patterns Educate Excessive duration Bedtime use and mealtimes Promote healthy screen habits Screen habits Limit to 1 hour/day Co-view with child • Focus on high-quality, educational content Media Plan Encourage use of a customizable media plan Parent habit Address parent screen habits



#### **Interventions**

Multidimensional	Include: screen time duration, content, context, and nature of use
Support	Support harm-reduction strategies through targeted understanding
Characteristics	Account for individual child and family characteristics (differential susceptibility)
Mechanisms	Understand mechanisms like displacement and social learning



#### **School and Daycare settings**

Media use common in childcare settings

#### Train early childhood professionals

- Raise awareness of risks from excessive screen exposure
- Promote screen-free alternatives
  - diverse, engaging activities
    - Physical play and sports
    - Arts
    - Nature exploration
    - Hands on learning



#### **Guidance and support of Families**

Provide anticipatory guidance on healthy screen time practices

Early childhood is a critical window for prevention

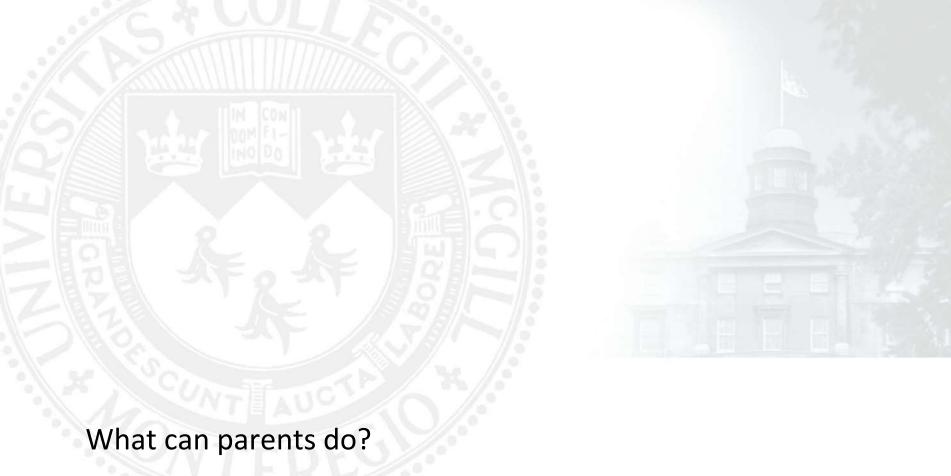
Prioritize **interventions** to avoid problematic media use

Promote caregiver involvement and interaction

Encourage positive digital media use:

- Educational
- Safe





**TIPS** 



#### Be mindful about the use of screen time

- ✓ Family Media Plan
  - ✓ Assess family media habits
  - ✓ Develop a plan: when, how and where
  - ✓ Prioritize shared family media use over solitary child use
  - ✓ Limit screen time!



#### **Background media**

- Reduces attentional focus
- Linked to lower-quality, less complex play
- Poorer language development
- Homes with always-on TV:
  - Children watch more TV
  - Read less



## Minimize screen time

- ✓ No media use under age 2
- ✓ Ages 2-5: Limit to ≤1 hour/day
- ✓ Avoid routine screen time in children under 5 y.o.
- ✓ Include daily screen-free time, especially during meals



CAVEAT: Video Chat



# Limit Screen Time to Joint Use



- Use together
- Actively engage
- Make Media Time predictable



## Content



- Preview all media content and Monitor
- Prioritize educational, age-appropriate and interactional programming
- Curate viewing/playlists



## Model and Monitor own screen use

- Parents are models!
  - Limit and monitor own screen use
  - Don't keep screens on in background and participate in activities unrelated to screens
  - Turn off devices during family time





# Time Together

Avoid using screens as "emotion regulators"









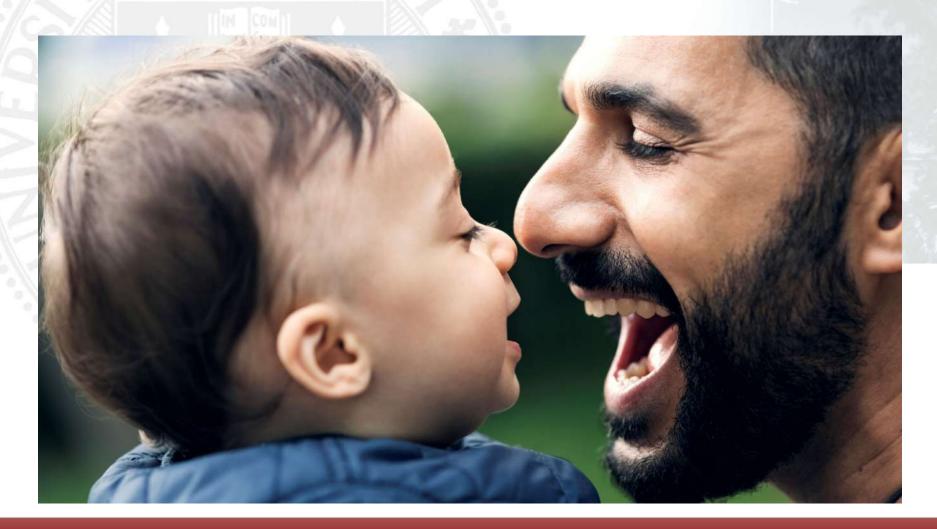
## **Traditional play!**



## **Traditional Play!**



## **Face-to-Face interaction**





## Social support and relationships



#### Help!

IT IS NEVER TOO LATE.

PARENTS CAN TEACH
THEIR CHILD TO
GROW UP IN A
DIGITAL WORLD
WHERE THEY CAN
USE THESE TOOLS
EFFECTIVELY



Take a slow –step-by-step approach



Create a media plan and break it into steps



Then take each step at a time
-test it out; problem
solve any set-backs



Never too late to rein in media use



